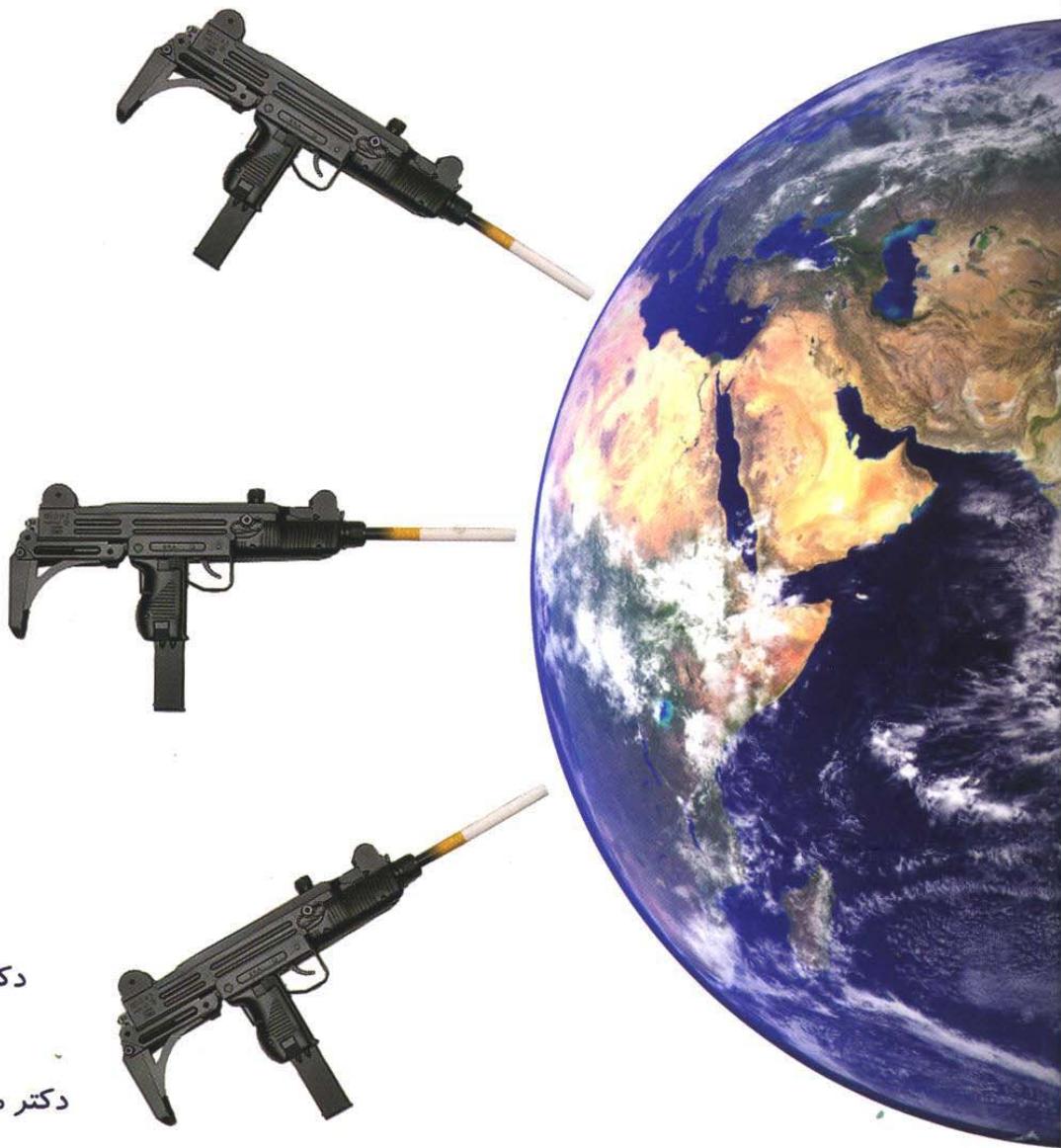


# دخانیات

# یک تهدید جهانی

مرکز تحقیقات و کنترل دخانیات  
دانشگاه علوم پزشکی شهید بهشتی



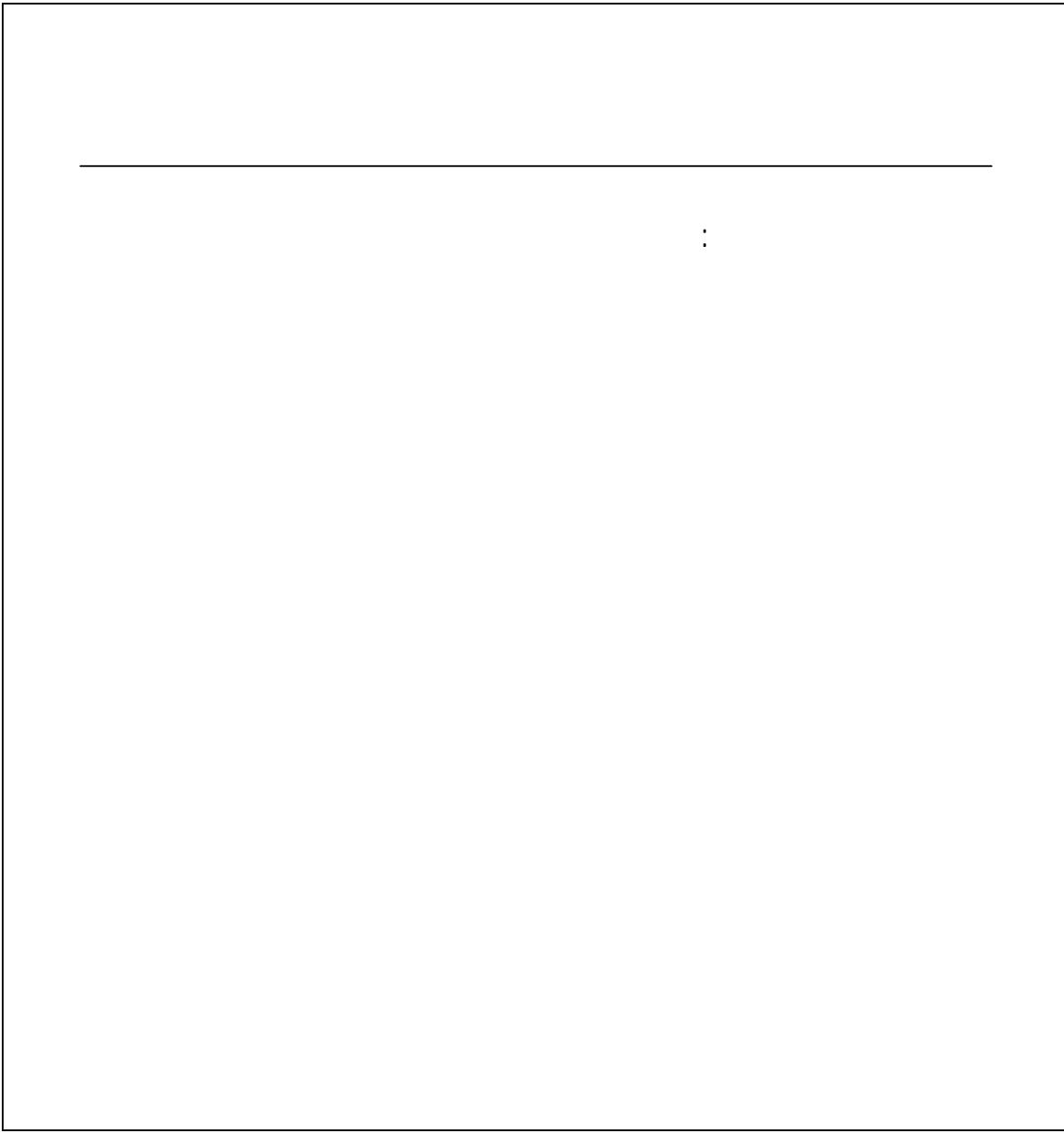
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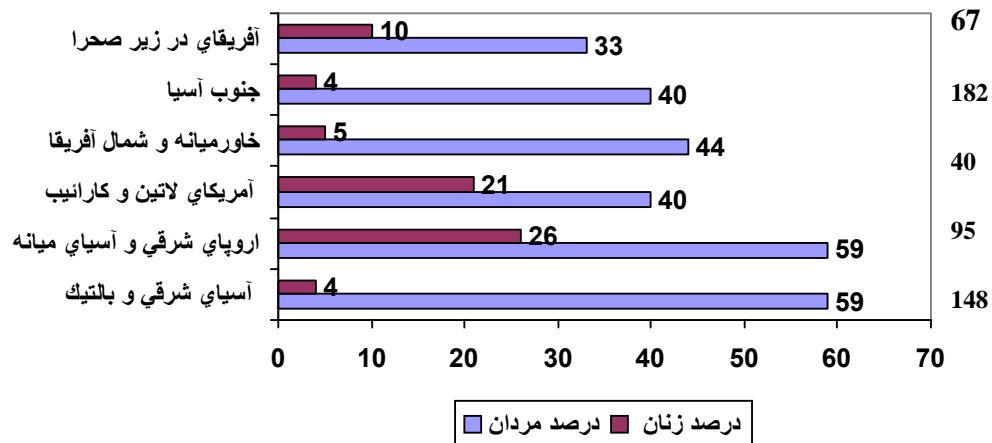
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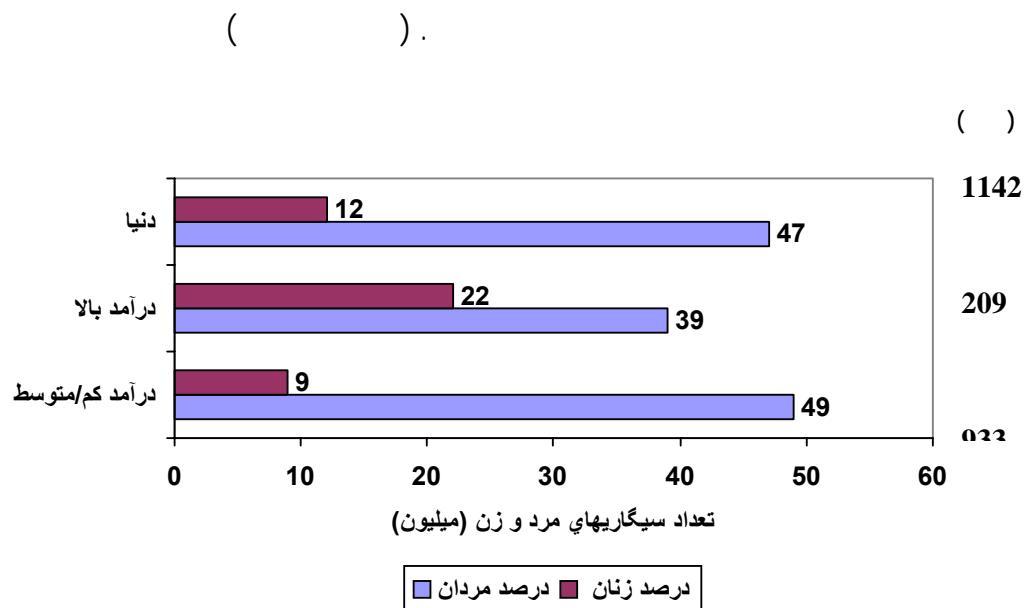
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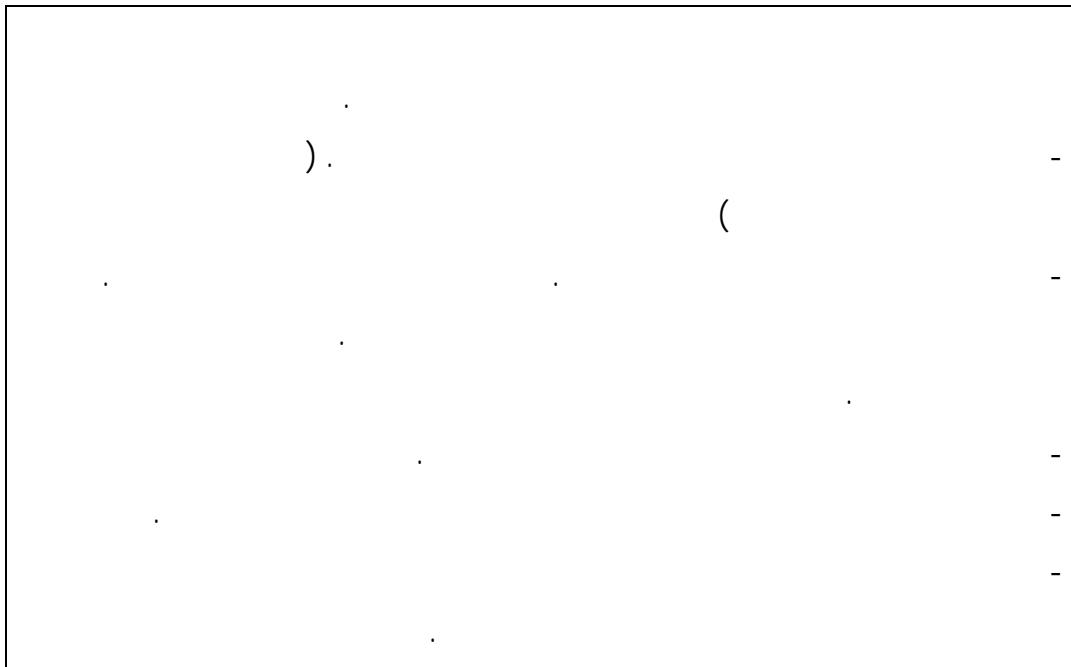
World Bank. 1999. Curbing the epidemic. Governments and the economics of tobacco control. Washington: Wold Bank. ISBN )-8213-4519-2.

An excellent, short and readabe account of the world tobacco situation. Covers global and regional trenad in tobacco use, health consequences, and the economins both of tobacco and of tobacco control.

World Health Organization. 1997. Tobacco or health. A global status report. Geneva: WHO. ISBN 92-4-156184-X

A thorough review of global consumption, smoking rates, tobacco industry and national tobacco control action by country up to 1995-96. Mainly valuable as a reference book.

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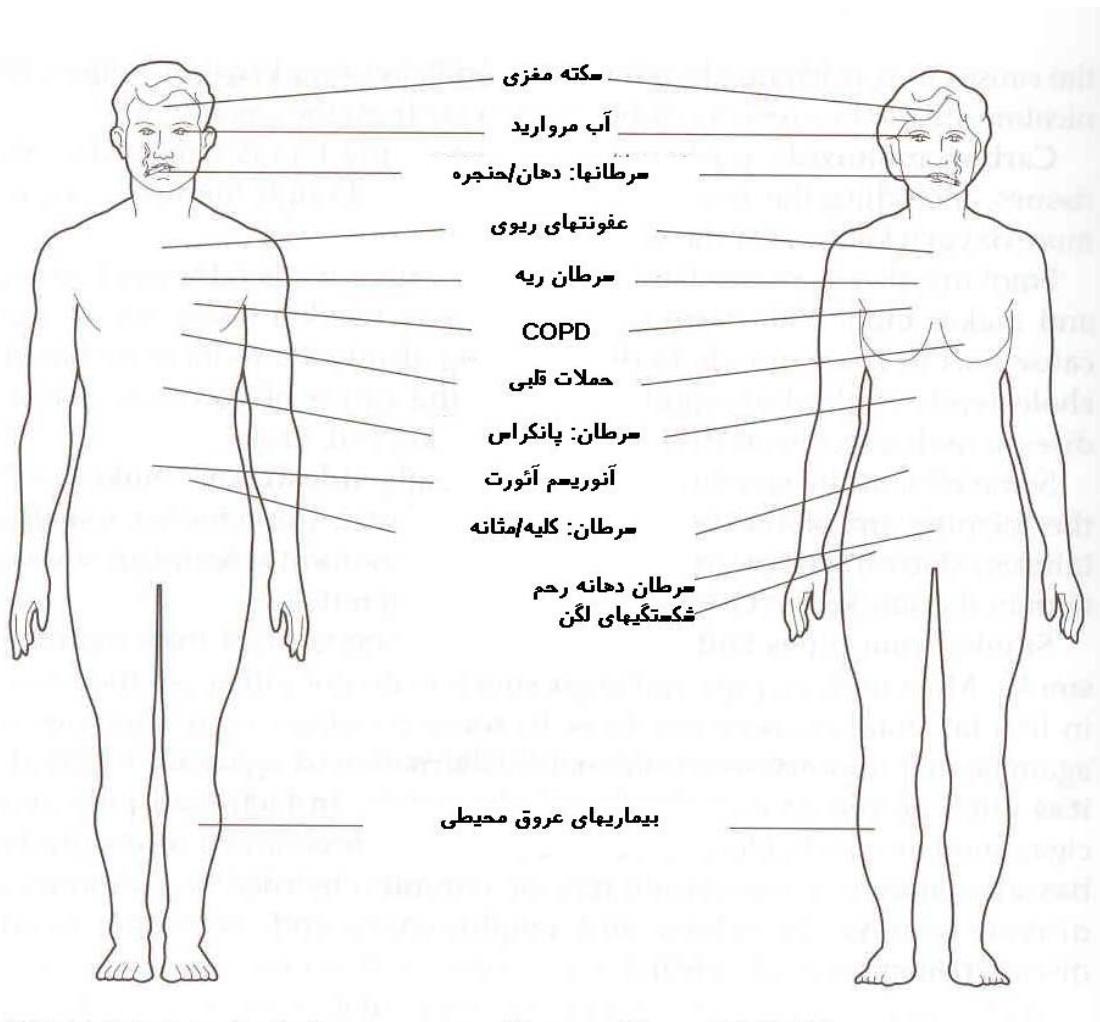
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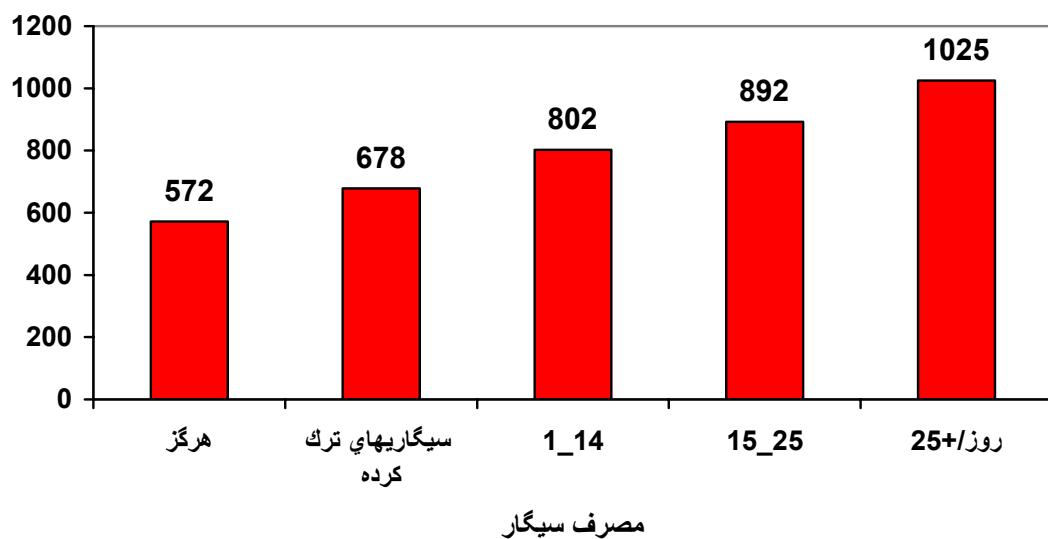
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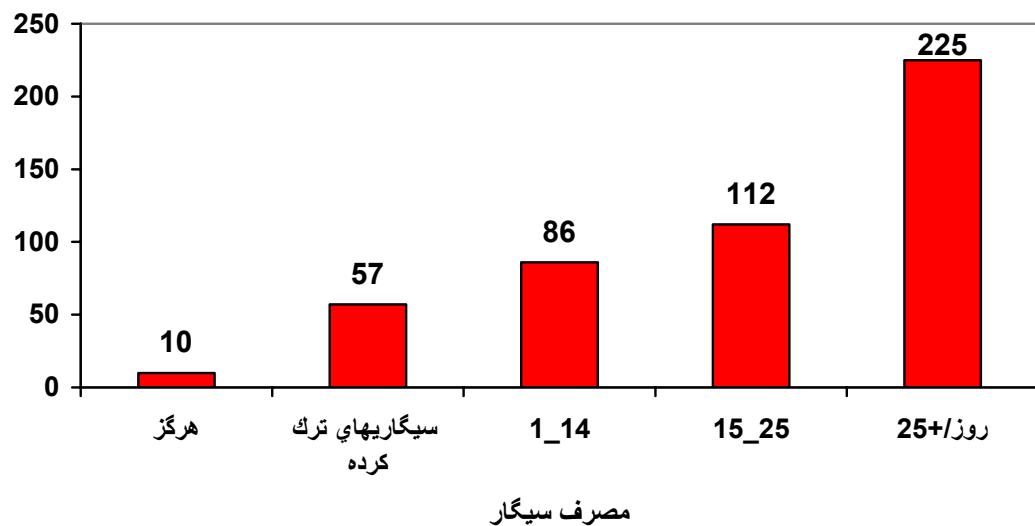
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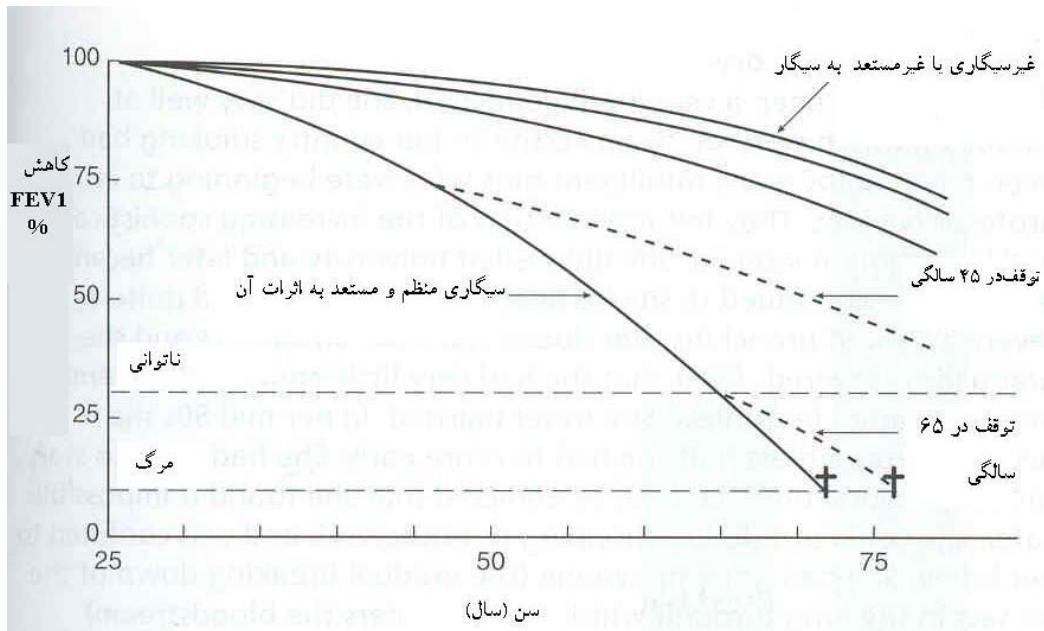
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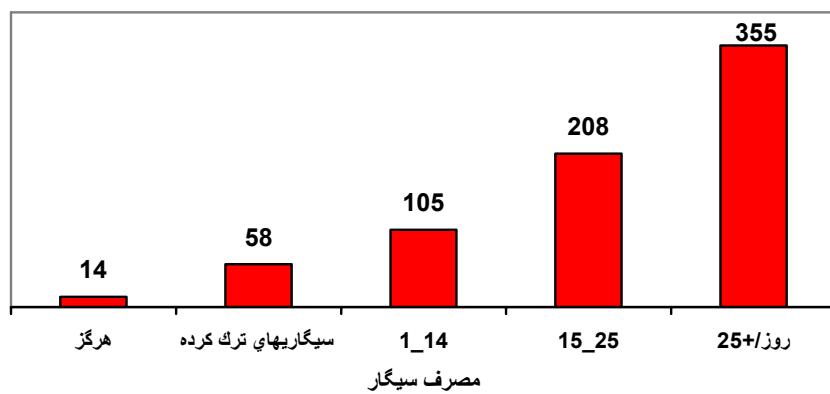


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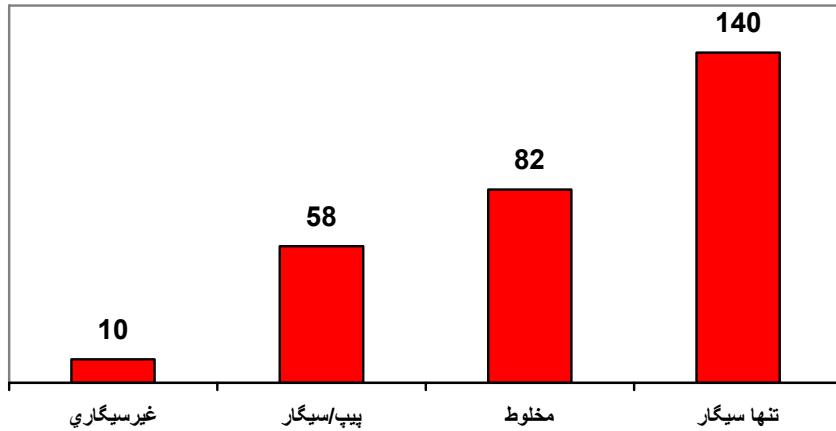
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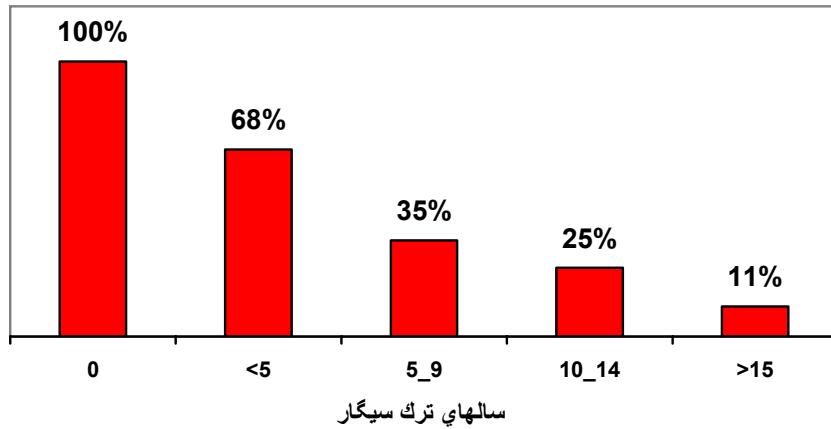
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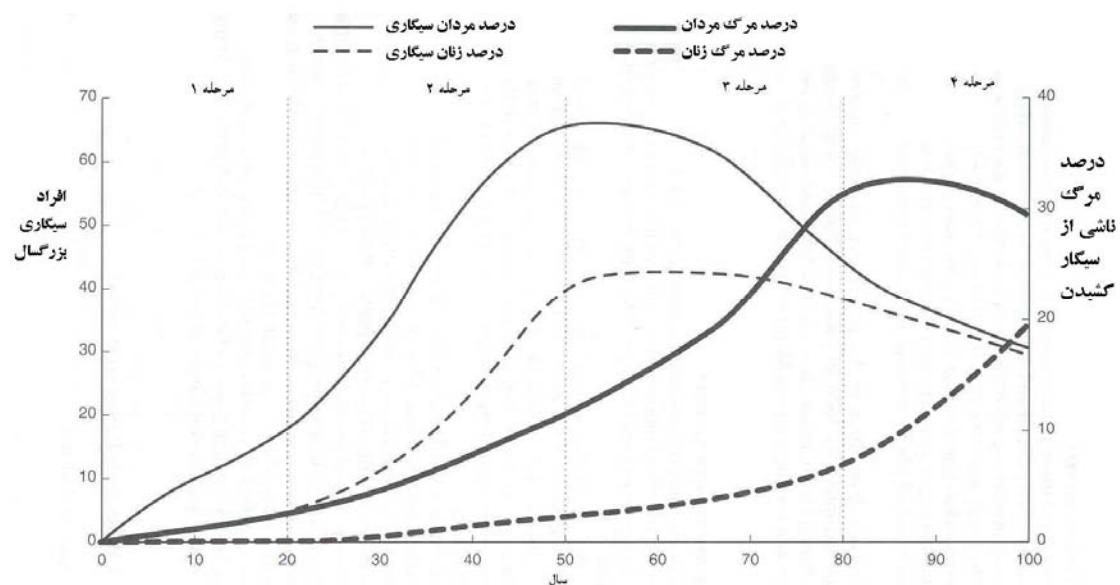
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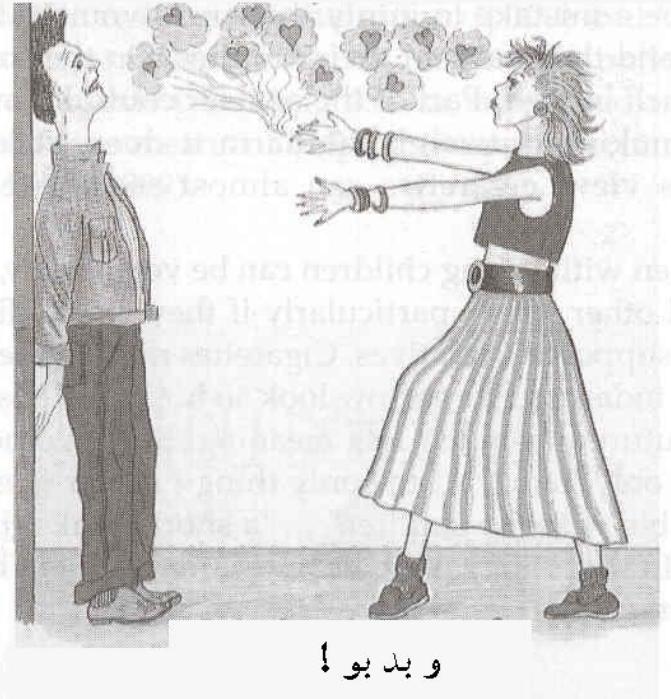
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سرطان

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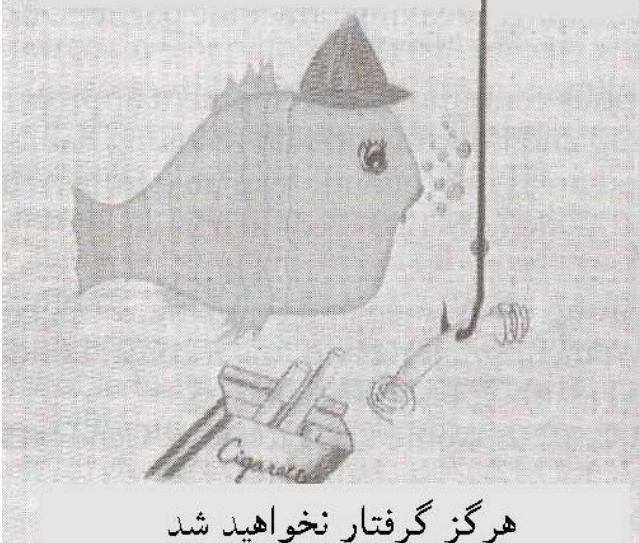
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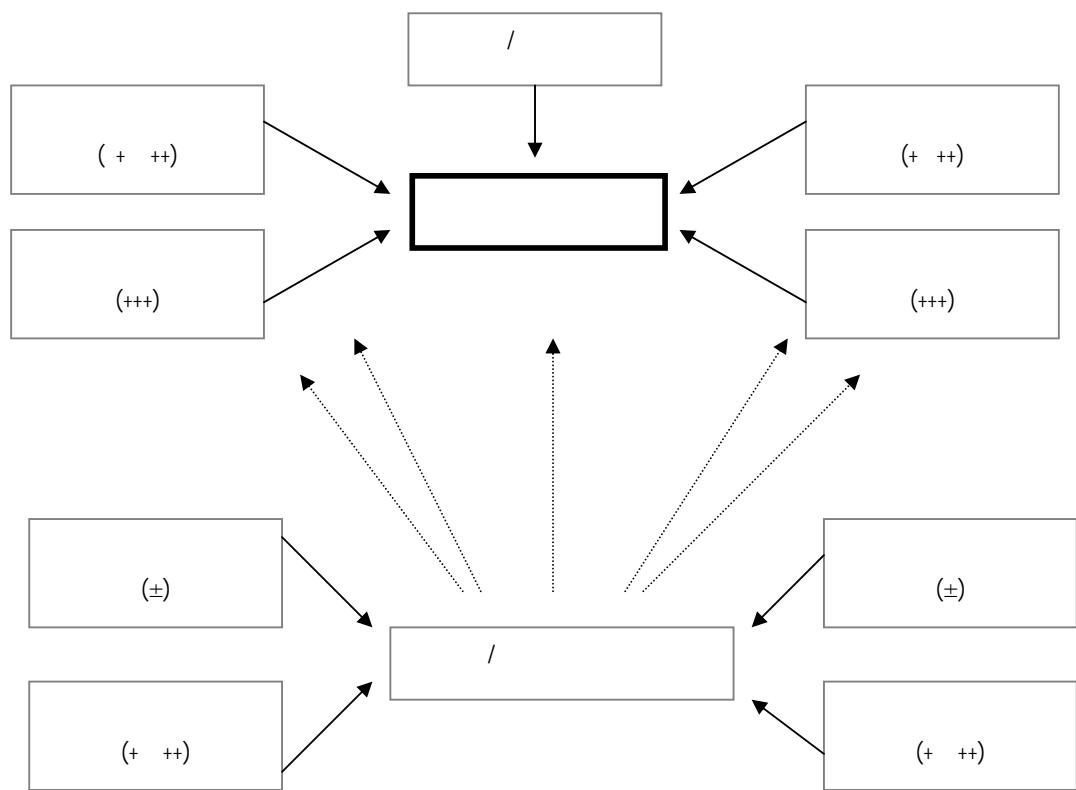


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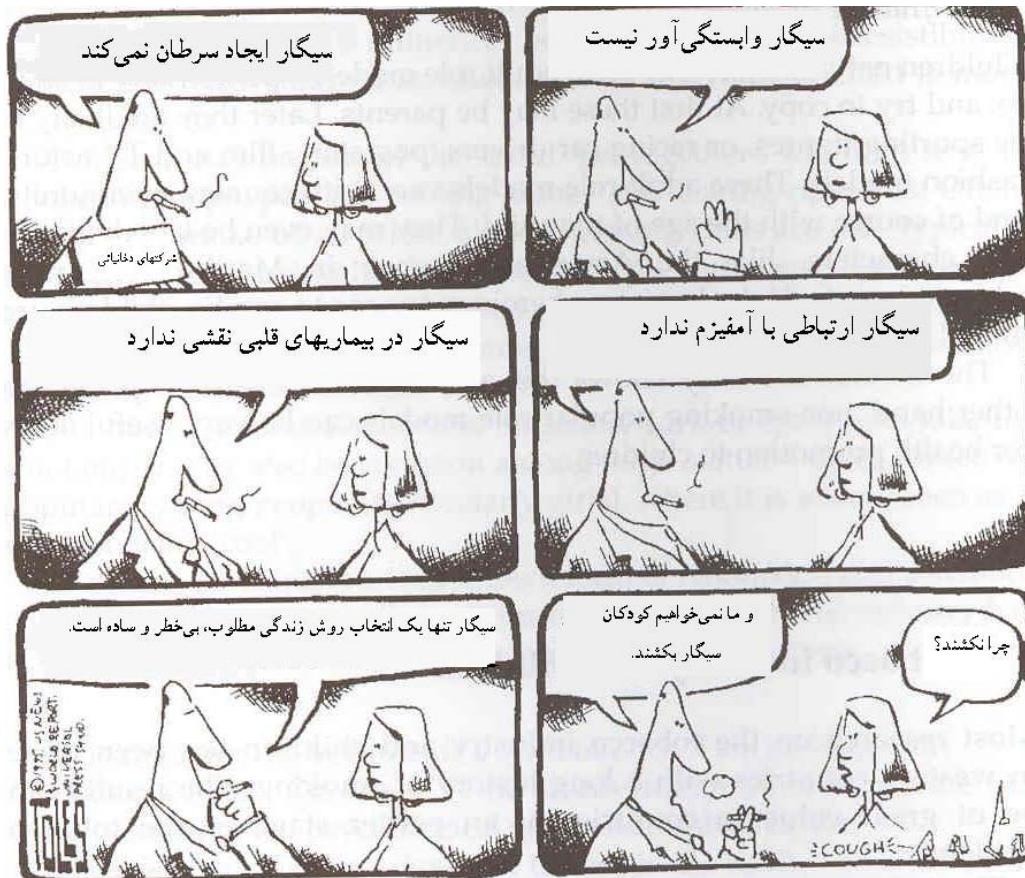
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به من بگو "آیا تو فکر می کنی که صنایع دخانیاتی واقعاً

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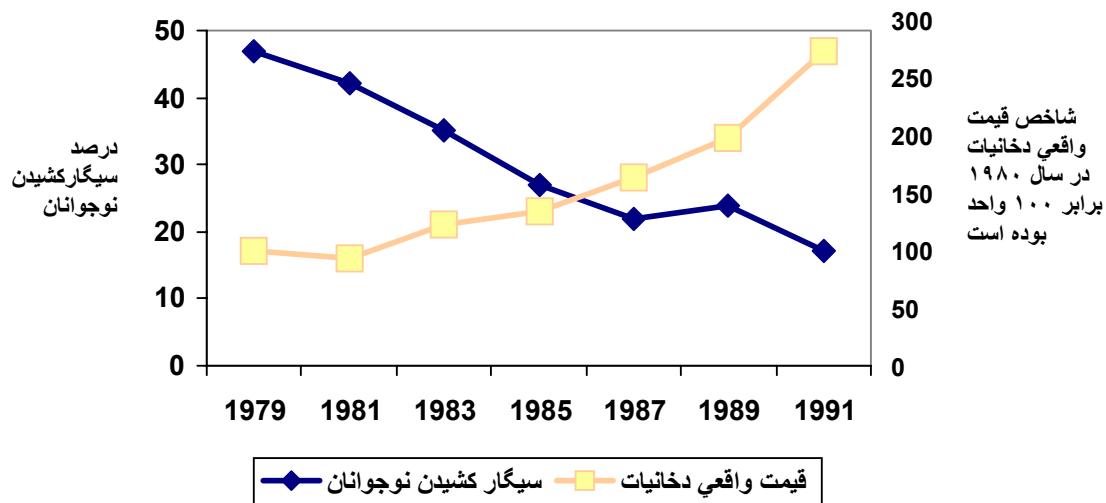
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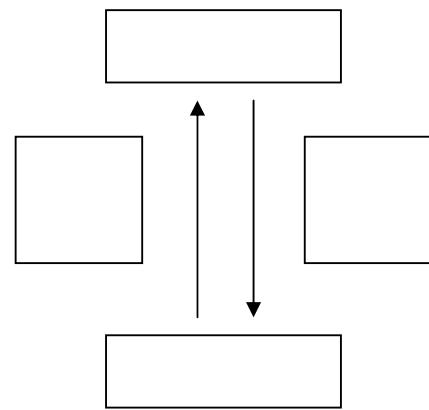
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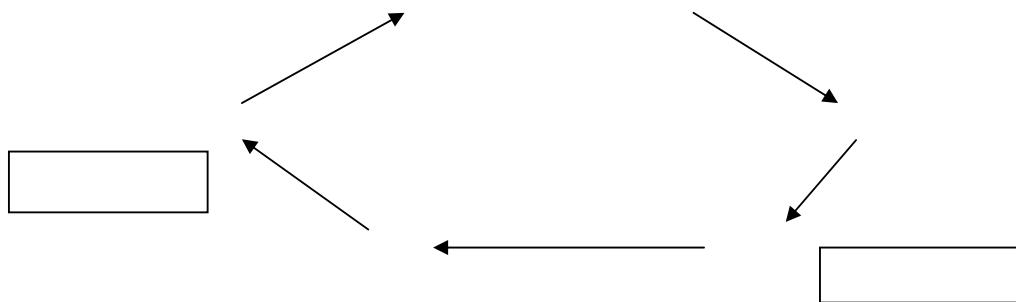
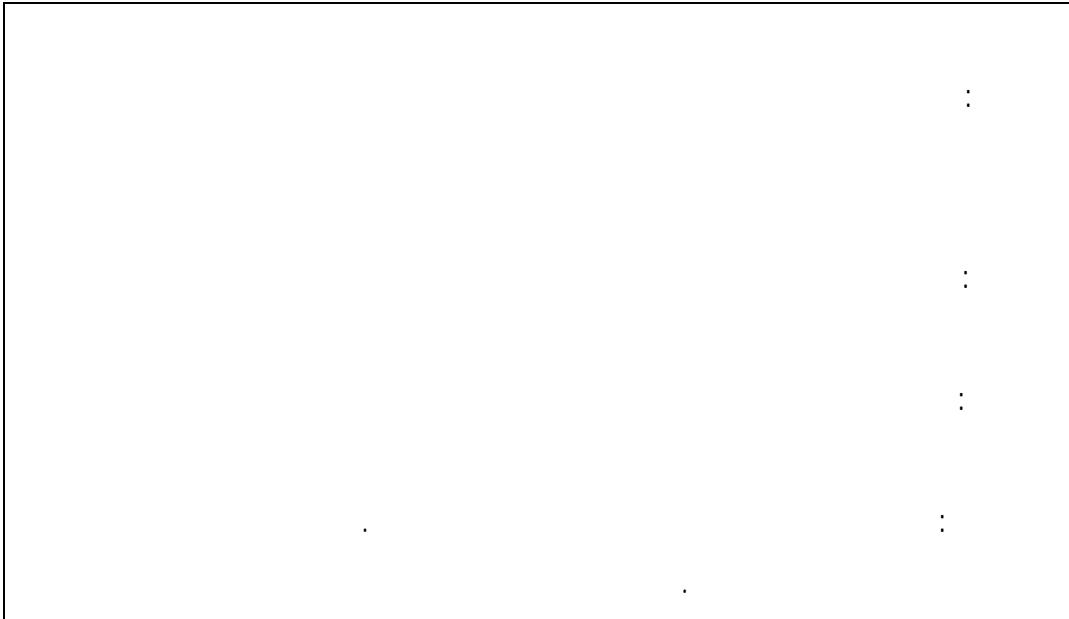
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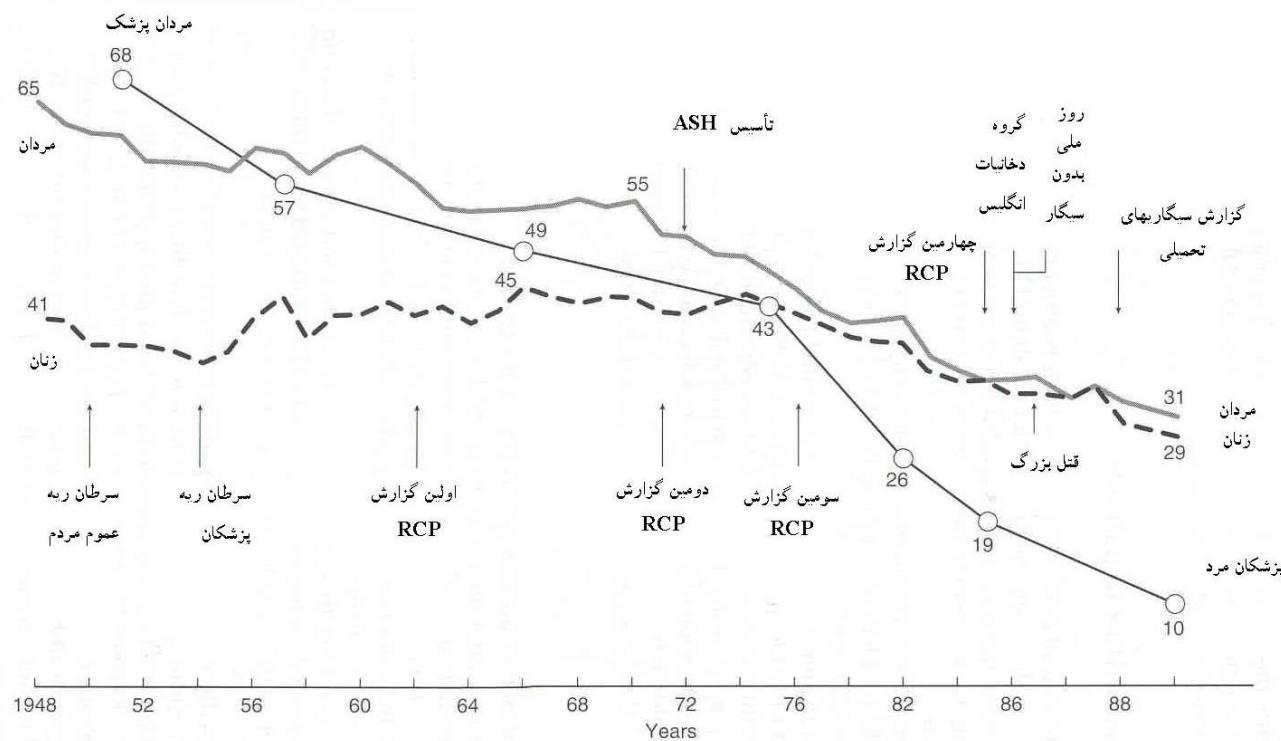
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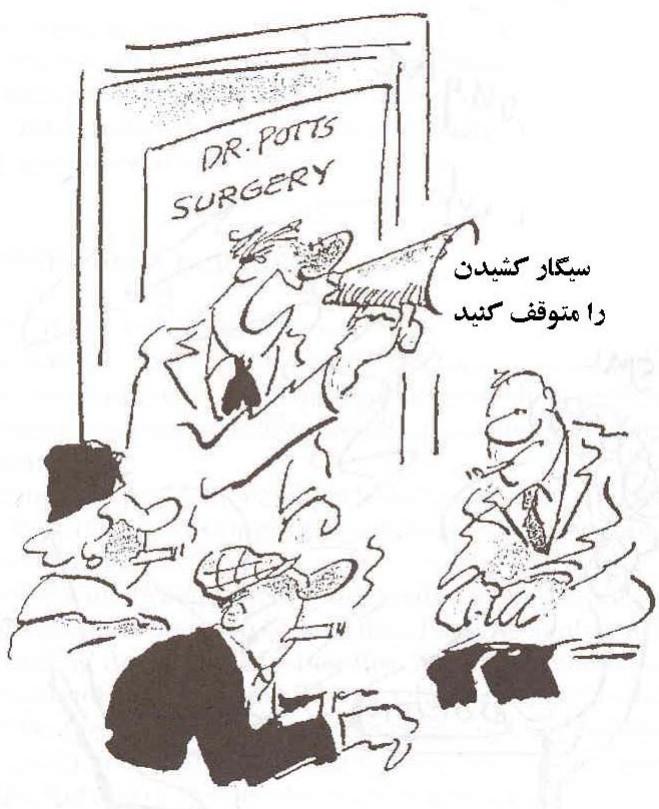
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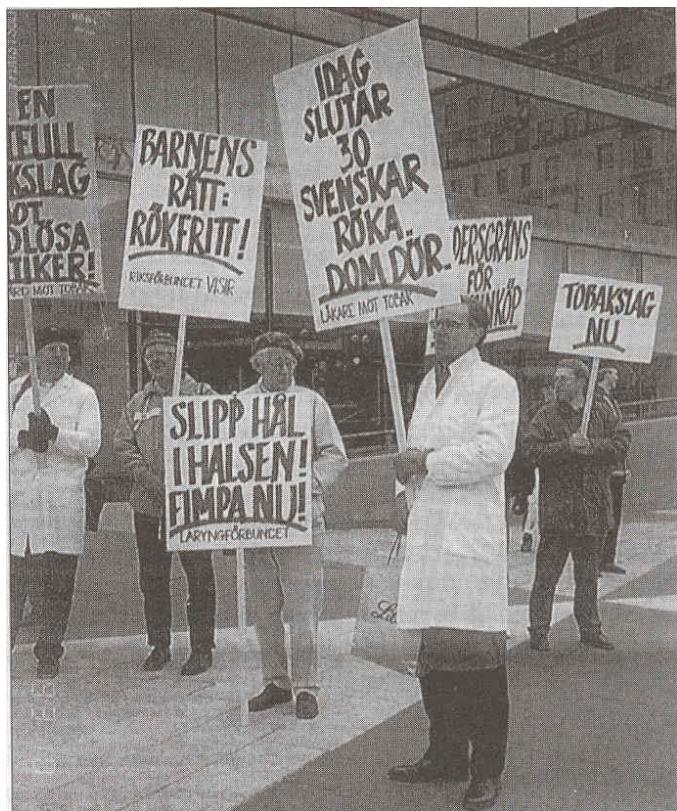




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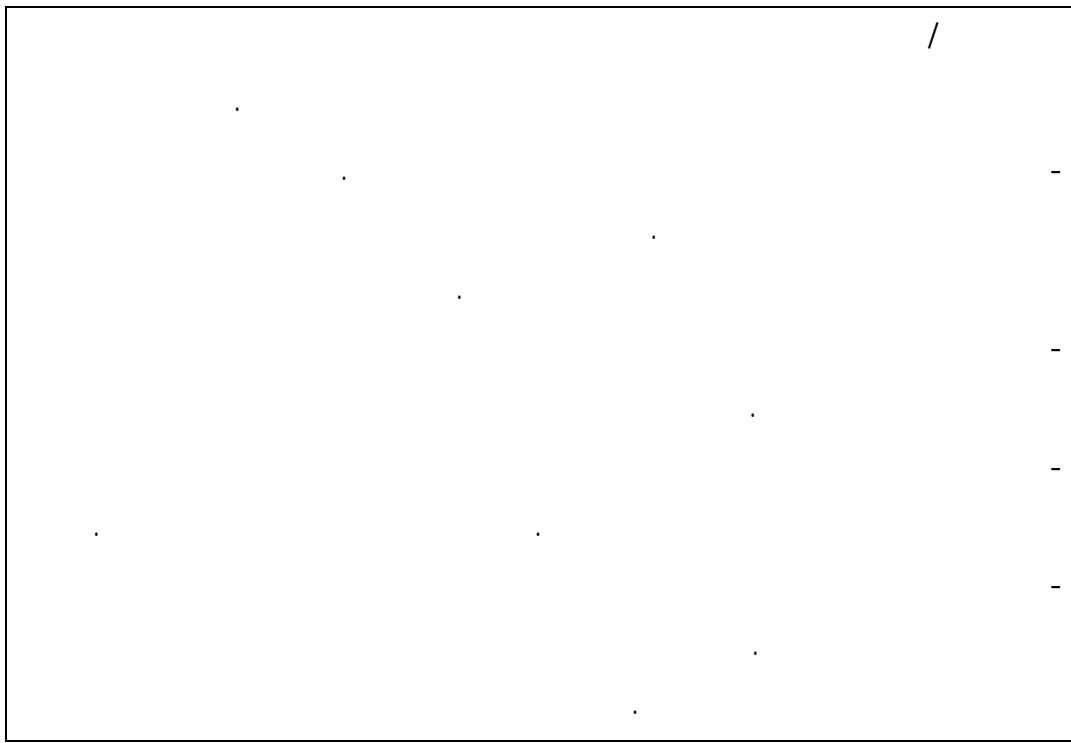


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Simpson D. 2000. Doctors and tobacco. Medicine's Big Challenge. London: Tobacco Control Resource Center at British Medical Association. ISBN 0-7279-1491-X. Written for Europe but most of it applicable for many countries.





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Source: Goldman Sachs Global Equity Research

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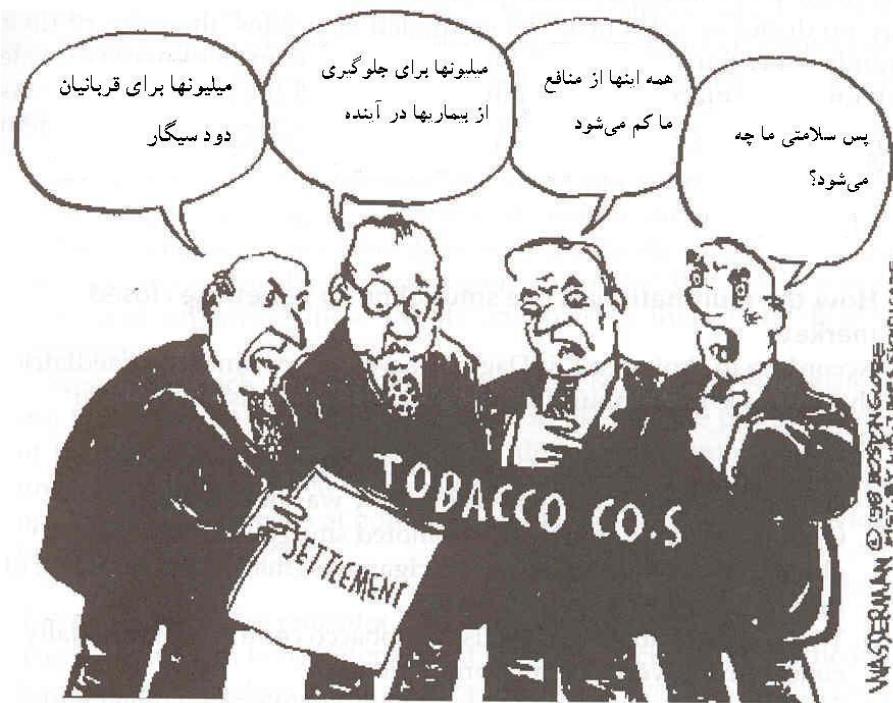
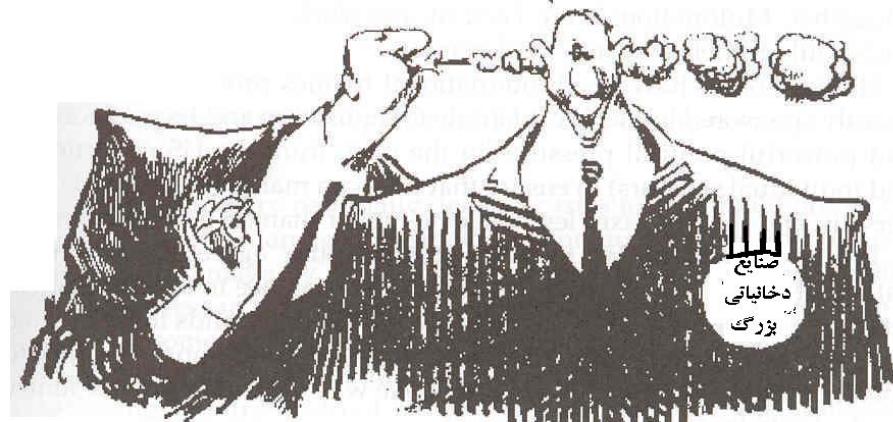
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An excellent and readable report. Very useful to quote.

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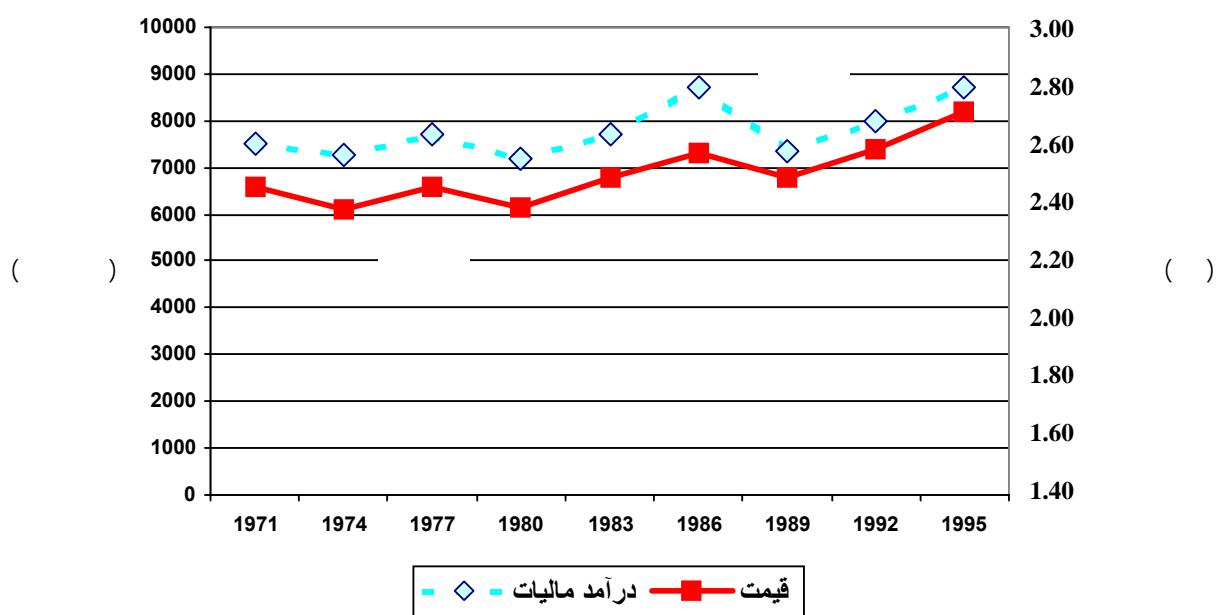
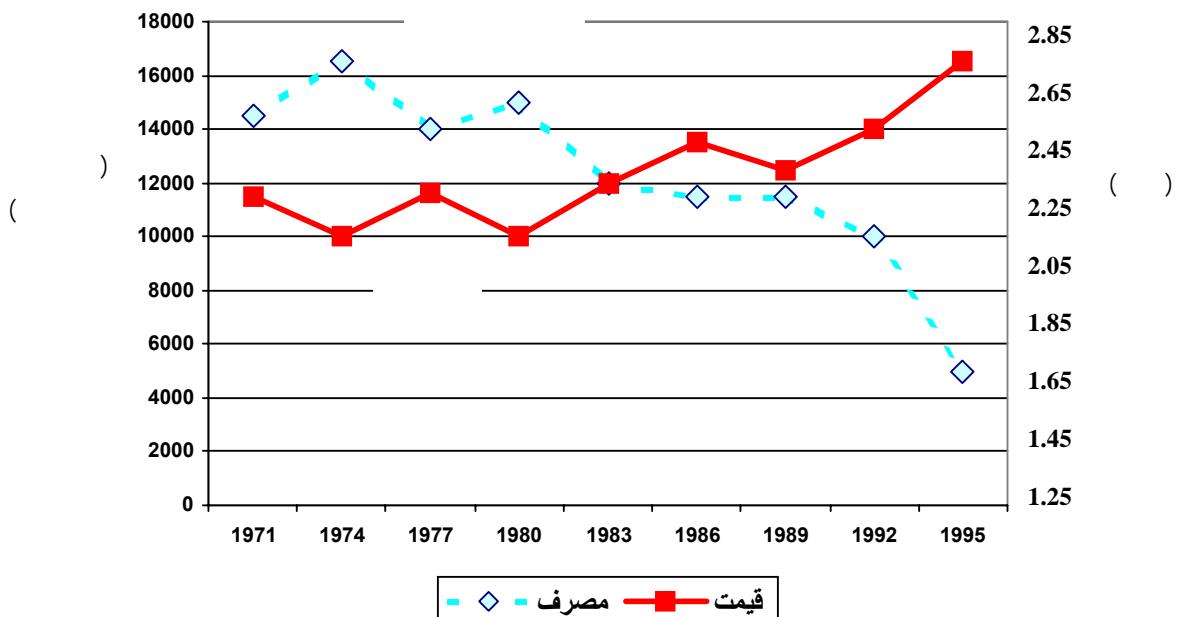
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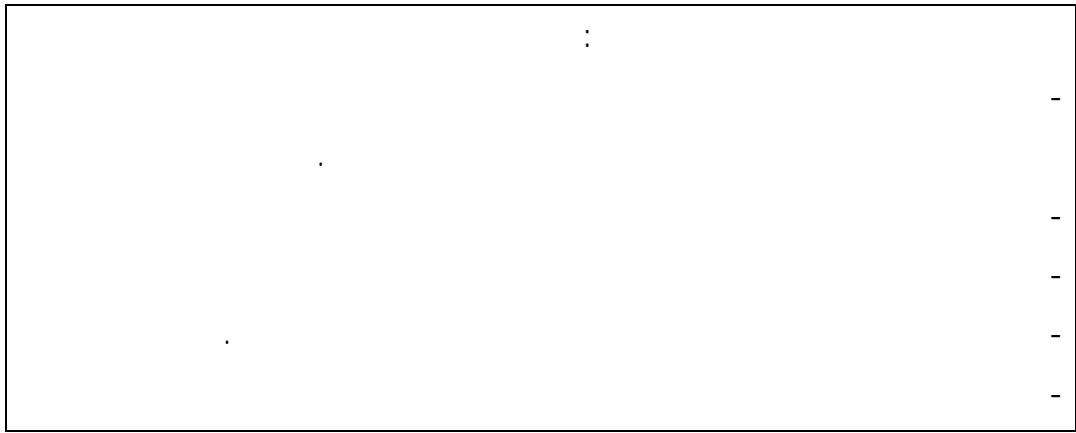
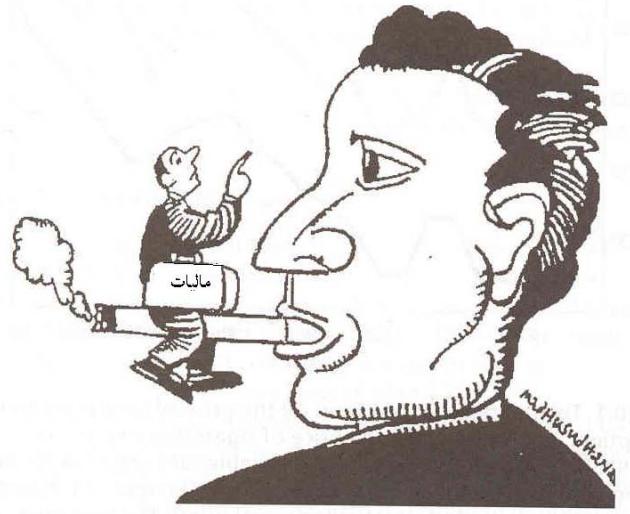
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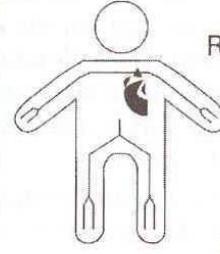


**هندار  
بیووده و مرگ آور**

دود ناشی از نامناسب سیگار حاوی مواد سُمی مانند سایید هیدروژن، فرمالدید و بیزون می باشد. دود ناگویه سیگار می تواند از طریق ایجاد سرطان ریه و سایر معدودها باعث مرگ شود.

# Brand X

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Reykingar auka hættuna á æðakölkun og kransæðastiflu.

LANDLÆKNIR

سیگار کشیدن به عروق شما آسیب

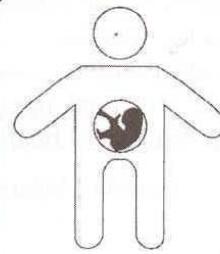
می رساند و حمله قلبی ایجاد می کند.



**هندار**

کودکان می بینند و انجام می دهند که دادن شهد و برای بستر اختصار دارد سیگار یکشند! اگر شما سیگار یکشید یعنی از درجه های ذودس در خانه زندگی افراد سیگاری ناشی از استعمال دخانیات می باشد.

# Brand X



Reykingar á meðgöngu ógna heilbrigðí móður og barns.

LANDLÆKNIR

سیگار کشیدن در طی حاملگی خطرات

سلامتی برای مادر و کودک دارد

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### **GENERAL REFERENCES:**

Reid D. 1996. Tobacco control: overview. In Doll R, Crofton J (eds) Tobacco and Health. Br Med Bull 52(1):108-120. A useful review of the cost effectiveness of various measures, mainly based on British experience.

Slama K. 1998. Tobacco control and prevention. A guide for low income countries. Paris: International Union against Tuberculosis and Lung Disease. A model Tobacco Products Control Act is given on pp 109-116.

US Departments of Health and Human Services. 2000. Reducing tobacco use: a report of the surgeon General. Atlanta, Georgia: US Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health.

World Bank. 1999. Curbing the epidemic. Governments and the economics of tobacco control. Washington DC: The World Bank ISBN 0-8213-4519-2.

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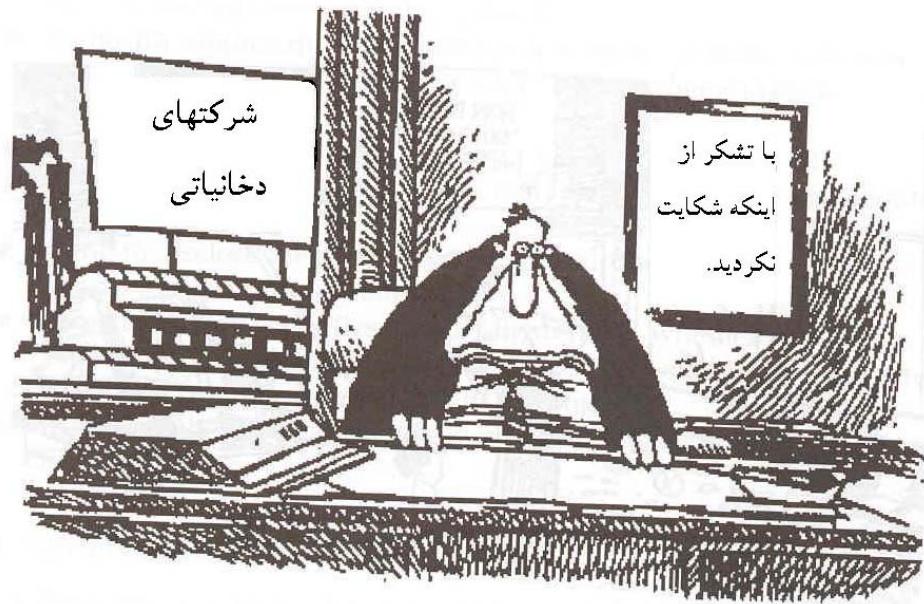
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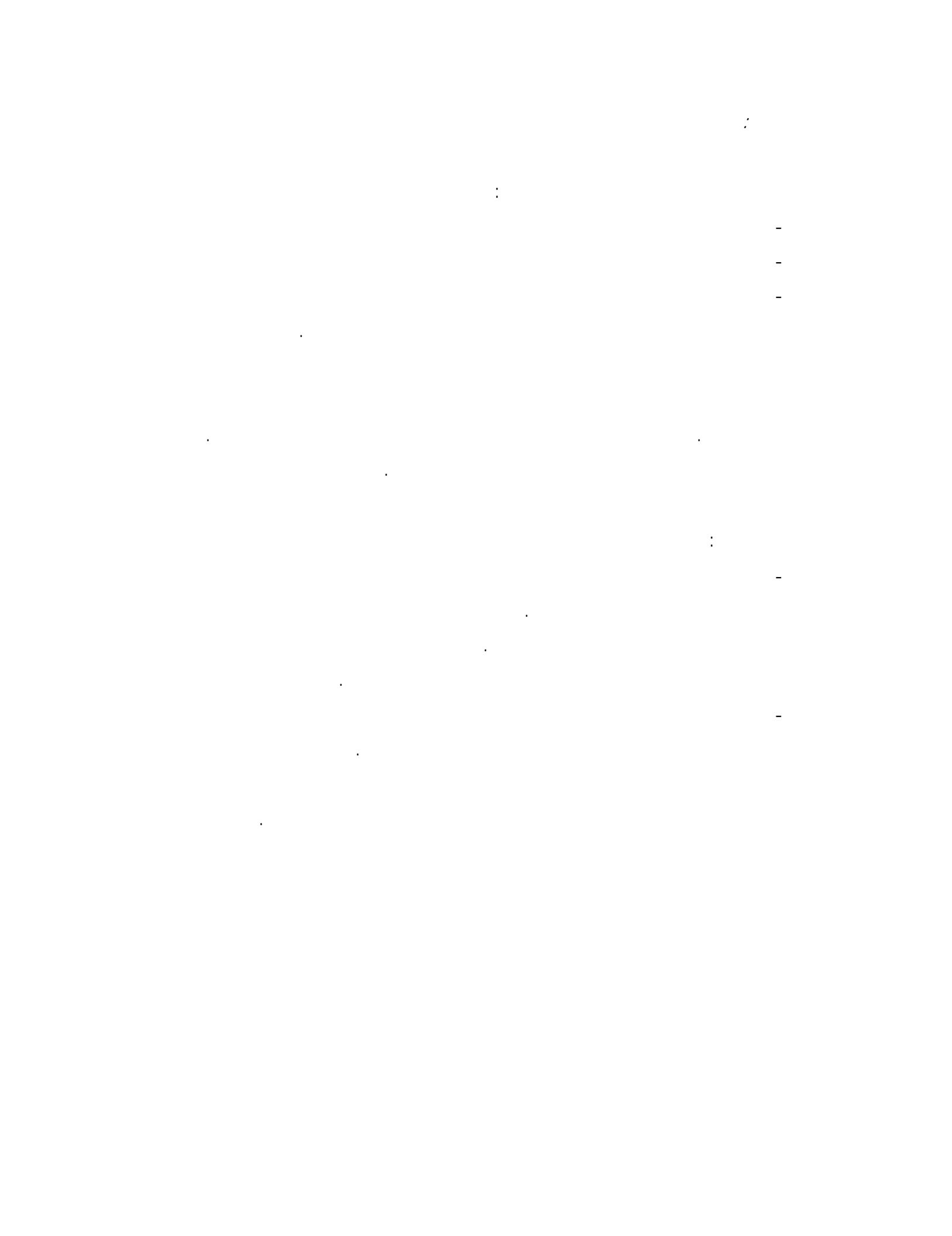


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### **GENERAL REFERENCES:**

Daynard RA, Bates C, Francey N. 2000. Tobacco litigation worldwide. BMJ 320:111-113.

Simpson D. 2000. Doctors and tobacco. London: Tobacco Resource Centre at British Medical Association. ISBN 0-7279-1419-X.

Up-to-date information on legal action can be found on the Tobacco Control Resource Center and the Tobacco products Liability Project website ([www.tobacco.neu.edu](http://www.tobacco.neu.edu)).

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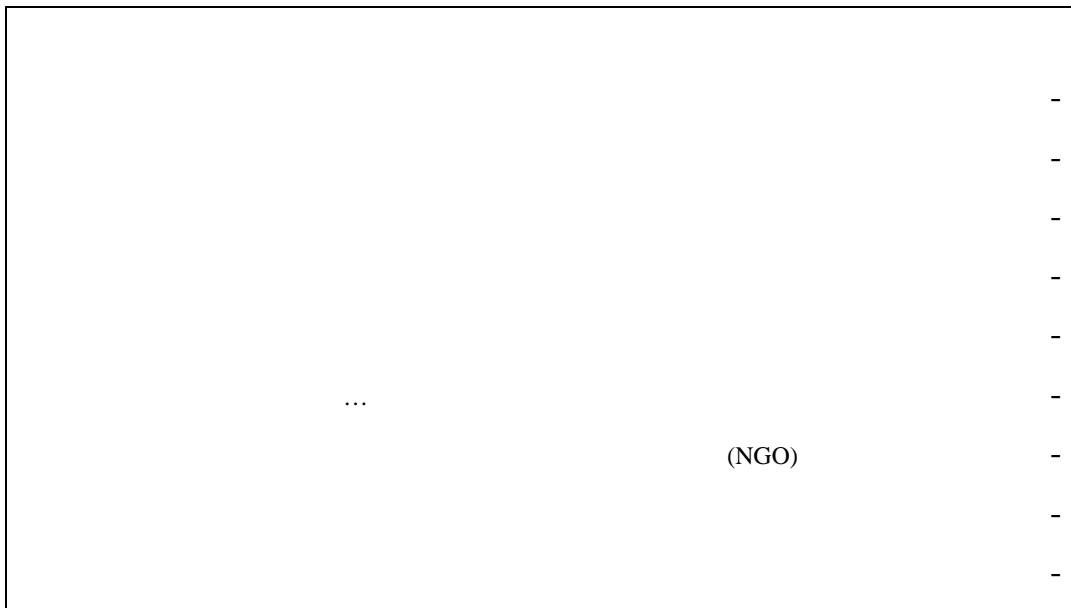
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**REFERENCES:**

Mackay J, Crofton J. 1996. Tobacco and the developing World. *Br Med Bull* 52(1): 206-221. Includes a brief history of the tobacco industry's activities, especially related to Asia.

Pollock D. 1996. Forty years on: a war to recognise and win. How the tobacco industry has survived the revaluations on tobacco and health. *Br Med Bull* 52(1): 174-182. Mainly an account of how a major multinational company has successfully avoided tobacco control for such a long time.

Simpson D. 2000. Doctors and tobacco. London: Tobacco Control Resource Centre at British Medical Association. ISBN 0-7279-1491-X.

Sweda El Jr, Daynard RA. 1996. Tobacco industry tactics. *Br Med Bull* 52(1):183-192. Mainly recounts tobacco industry tactics in the USA.

World Bank. 1999. Curbing the epidemic. Governments and the economics of tobacco control. Washington DC: World Bank. ISBN 0-8213-4519-2. An excellent and readable report. Very useful to quote.

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## **REFERENCE:**

Slama K. 1998. Tobacco control and prevention. A guide for low income countries. Paris: International Union against Tuberculosis and Lung Disease. ISBN 2-9504238-6-8. As well as core questionnaires on smoking and smokeless (oral) tobacco this book gives a list of possible additional questions on ages of starting smoking, health knowledge, smoking behaviour, readiness to stop, and questionnaires on “social perception of tobacco use” and an extensive combined questionnaire on these subjects. You can obtain copies of these questionnaires from the International Union against Tuberculosis and Lung Disease, 68 Boulevard Saint-Michel, 75006 Paris, France.

World Bank. 1999. Curbing the epidemic. Governments and the economics of tobacco control. Washington: World Bank. ISBN 0-8213-4519-2. An excellent, short and readable account of the world tobacco situation. Covers global and regional trends in tobacco use, health consequences, and the economics both of tobacco and of tobacco control.

World Health Organization. 1997. Tobacco or health. A global status report. Geneva: WHO. ISBN 92-4-156184-X. A thorough review of global consumption, smoking rates, tobacco industry and national tobacco control action by country up to 1995-96. Mainly valuable as a reference book.

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